

Work Item J

Recognition & Incentive Strategy Plan

Report to CSBWG15

Hybrid Meeting

24 April 2024

By David Millar

Work Item Lead



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Hydrographic
Organization



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Background

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Team Members:

- a) David Millar (Fugro – USA)**
- b) Matt Zimmerman (FarSounder – USA)**
- c) Linden Brinks (Independent – NL)**
- d) Jennifer Cheveaux (Seabed 2030 – UK)**
- e) Sarah Grasty (USF COMIT – USA)**

Scope:

Develop a recognition & incentive strategy by compiling a list with short summaries of potential incentives and recognitions that would motivate individuals / organizations to participate in CSB.



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Work Item Update

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Work Item	Title	Priority <i>H-high</i> <i>M-medium</i> <i>L-low</i>	Next milestone	Start Date	End Date	Status <i>P-planned</i> <i>O-ongoing</i> <i>C-completed</i> <i>S-Superseded</i>	Contact Person(s)	Related Pubs / Standard	Remarks
J-1	Compile a list of potential types of recognition and potential incentives that would motivate individuals and/or organizations to participate in CSB	M	For each potential type, develop a short summary of action required to support its implementation	2023	July 2024	O	Fugro / D Millar	B-12 Edition 3.0.0	List drafted and currently being validated via on-line questionnaires
J-2	Develop Recognition and Incentive Strategy Plan	M	Gather feedback from on-line questionnaire and incorporate short summaries of actions into final strategy plan	2023	September 2024	O	Fugro / D. Millar	B-12 Edition 3.0.0	Strategy Plan to be written after validation complete



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Key Activities

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- 1. Feedback from December Intersessional Meeting incorporated**
- 2. Two on-line questionnaires finalized**
 - a. CSB Contributors (vessel owners / operators):**
<https://www.surveymonkey.co.uk/r/CSBCommunity>
 - b. CSB Trusted Nodes (current / future):**
<https://www.surveymonkey.co.uk/r/CSBTrustedNodes>
- 3. Two on-line questionnaires published**
 - a. via e-mail to “gebco_folk” distribution list**
 - b. via IHO LinkedIn post**



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Issues/Risks/Concerns

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- 1. No major issues, risks, or concerns**
- 2. Possible issue, risk, or concern related to lack of response to two questionnaires, particularly CSB Trusted Nodes**



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Requests to CSBWG

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- 1. Complete the questionnaires if you or your organization**
 - (a) own / operate a vessel(s)**
 - (b) are currently or contemplating becoming a trusted node**
- 2. Distribute the two questionnaires to your respective networks (personal and organization) and communities**
 - (a) forward “gebco-folk” e-mail**
 - (b) repost IHO LinkedIn post**
 - (c) otherwise distribute questionnaires with explanatory text**



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Upcoming Work

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- 1. Synthesize questionnaire results**
- 2. Develop a short summary of action required to support the implementation of each type of recognition and incentive**
- 3. Finalize draft of Recognition and Incentive Strategy Plan**
- 4. Share draft with CSBWG for review, comments and edits**