

Work Item J

Recognition and Incentives Strategy Plan

Report to CSBWG16

28 March 2025

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Interim Work Item Lead



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Work Item Background & Purpose

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Investigate motivations for participation in CSB and develop strategy for increasing participation through incentives and recognition

Work Item	Title	Priority <i>H-high M-medium L-low</i>	Next milestone	Start Date	End Date	Status <i>P-planned O-ongoing C-completed S-Superseded</i>	Contact Person(s)	Related Pubs / Standard	Remarks
J-1	Compile a list of potential types of recognition and potential incentives that would motivate individuals and/or organizations to participate in CSB	M	For each potential type, develop a short summary of actions required to support its implementation based on CSBWG input and questionnaire results	2023	Oct 2025	O	J Cheveaux	B-12 Edition 3.0.0	Following CSBWG16, Task Team to review whether to progress to J-2 or try to increase questionnaire sample size by 31 st May 2025.
J-2	Develop a Recognition and Incentive Strategy Plan	M	Finalize and present draft version to CSBWG for review.	2023	Mar 2026 latest	P	J Cheveaux	B-12 Edition 3.0.0	Strategy Plan to be written after J-1 is complete.



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Work Item Team Members

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Team Members:

- a) David Millar (Fugro – USA)**
- b) Matt Zimmerman (FarSounder – USA)**
- ~~**c) Linden Brinks (Independent – NL)**~~
- d) Jennifer Cheveaux (Seabed 2030 – UK)**
- ~~**e) Sarah Grasty (USF COMIT – USA)**~~
- ~~**f) Bill Staby (WOC – USA)**~~



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Work Item progress so far...

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Set the scope

CSB community includes:

- Vessel owners/operators**
- Trusted Nodes**

Recognized that motivation for CSB varies between stakeholders and that as a WG we needed to better understand that.

Developed baseline themes for consideration

Created a separate matrix for owners/operators and TNs

- Also split by sector**

Designed and distributed two surveys to validate the assumptions made

Low return rate

13 and 5 responses respectively



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Progress Since CSBWG15/Intersessional

Little progress since CSBWG15 (Apr 24) and Intersessional meeting (Oct 24).

- **In main due to capacity issues within the team.**

Follow up meeting Nov 2024 - two competing views:

- **Still not enough information to make informed decisions regarding which incentives and recognitions will resonate with various CSB communities.**
- **Maybe a more targeted / deliberate distribution of the questionnaires required.**
- **We should start recognizing good and positive CSB behavior within the community ASAP, by maybe making an award to some leading actor in the CSB community.**



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Planned Activities

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- **Schedule Task Team meeting for April/May 2025.**
- **Revisit sample size of questionnaires and:**
 - Proceed to strategy plan writing**
 - Develop new plan to increase questionnaire responses**
 - Do both in parallel**
- **Present draft strategy plan to CSBWG for review (CSBWG17?)**



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Expansion of Task Team...?

- . Isabella Glusauskaite**
- . Denis Hains**
- . Michel Breton**
- . Liva Goba**
- . Pauline Weatherall**
- . Chulantha Gunathilake**



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Requests to CSBWG

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- **Note the information provided.**
- **Stand by to assist with further dissemination of questionnaires, if necessary.**