

Seabed 2030 Year 2 Tasks

Priority:

- A traffic light system:

Priority	Meaning
HIGH	Most important tasks to achieve in Year 2. Significant resources and budget allocated to achieve Task
MEDIUM	Only allocate sufficient resources to retain momentum and if does not compromise achieving HIGH priority Task
LOW	Low priority: delay activities to future years. Stop: allocate low or no resources and budget
	Removed or superseded by another Task

Version 1 Goals were in the original Year 2 work plan. At the GEBCO Guiding Committee Meeting in November 2018, in response to the project operating without a full time Director, the GGC prioritized the Goals (after renaming as tasks) and adopting Version 2 as the new Year 2 Work Plan.

	VERSION 1 GOAL		VERSION 2 TASK ID	VERSION 2 TASK	PRIORITY
			TASK 1.1	Identify existing data not yet known to Seabed 2030	HIGH
WP 1: Gathering, compiling and publishing bathymetric data	3.1.1. Process and integrate existing data		TASK 1.2	Submission of existing data to Seabed 2030	HIGH
WP 1: Gathering, compiling and publishing bathymetric data	3.1.2. Discover new data that are currently not publicly available through effective mobilization of Regional Mapping Committees and the Strategic Advisory Group.		TASK 1.3	Ingest submitted data and publish the Grid	HIGH
WP 1: Gathering, compiling and publishing bathymetric data	3.1.4 Identify data gaps where no data have been acquired and encourage new data acquisition through mapping campaigns.		TASK 1.4	Identify data gaps: areas of the ocean where data does not yet exist.	HIGH
WP 2: Development of bathymetric data assembly and outreach tools	3.1.3 Continue to define the required standards for data and metadata being contributed to Seabed 2030.		TASK 2.1	Define the standards for data and metadata being contributed to Seabed 2030.	HIGH
WP 2: Development of bathymetric data assembly and outreach tools	3.1.7 Create bathymetric data products which will be shared with the public on Seabed 2030's official website in late 2018.		TASK 2.2	Design & plan for publication of the multi-resolution Grid	HIGH
WP 2: Development of bathymetric data assembly and outreach tools	3.1.8 Enhance data access and visualization tools for effective delivery of the data products.		TASK 2.3	Enhance data access and visualization tools for effective delivery of the data products.	HIGH
			TASK 2.4	Establish consistent data flow policy and mechanisms across the project	HIGH
WP 3: Technology innovation			TASK 3.1	Develop a Technology Innovation Strategy	HIGH
WP 3: Technology innovation	3.3.1 Explore feasibility of potentially using the SEA-KIT to undertake an ocean floor mapping trail or pilot for Seabed 2030.		TASK 3.2	Explore continued use of SEA-KIT	LOW
WP 3: Technology innovation	3.3.2 Collaborate with industry to explore new technological approaches to seafloor mapping that enhance coverage and reduce costs.		TASK 3.3	Collaborate with industry to explore new technological	LOW
WP 3: Technology innovation	3.3.3 Examine synergies and work in close tandem with The Nippon Foundation's DeSET project, which is incubating and supporting three companies to develop seabed mapping technology.		TASK 3.4	Examine synergies and work in close tandem with The Nippon Foundation's DeSET project	LOW
WP 4: Mapping the gaps	3.1.5 Develop a scheme for funding expeditions to map identified data gaps.		TASK 4.1	Design a strategy for funding Seabed 2030.	HIGH
WP 4: Mapping the gaps	3.1.6 Scale up crowdsourced bathymetry from partners		TASK 4.2	Scale up crowdsourced bathymetry from partners	HIGH
WP 5: Management 5.1 Operational management	3.4.1 Strengthen internal communications by routinely sharing memos, best practice and holding regular meetings to create a stronger and more cohesive project team		TASK 5.1.1	Strengthen internal communications by routinely sharing memos,	LOW
WP 5: Management 5.1 Operational management	3.4.2 Consult extensively and formalize consensus for the most efficient administrative work flows for Seabed 2030.		TASK 5.1.2	Consult extensively and formalize consensus for the most efficient administrative work flows for Seabed 2030.	LOW
WP 5: Management	3.4.3 Create the requisite legal and administrative framework to raise funds.		TASK 5.1.3	Create the requisite legal and administrative	LOW

5.1 Operational management				framework to raise funds	
WP 5: Management 5.1 Operational management	3.4.5 Measure all activities to evaluate what's working/can work better and to ensure best return on donor dollar.			See TASK 5.1.6	
WP 5: Management 5.1 Operational management	3.4.6 Engage with the GEBCO community, including its subcommittees, throughout the year.		TASK 5.1.4	Engage with the GEBCO community, including its subcommittees, throughout the year.	HIGH
WP 5: Management 5.1 Operational management			TASK 5.1.5	Operational Project Management	HIGH
WP 5: Management 5.1 Operational management			TASK 5.1.6	Reporting to GGC and The Nippon Foundation	HIGH
WP 5: Management 5.1 Operational management			TASK 5.1.7	Secure Year 3 Funding and Work Plan	HIGH
WP 5: Management 5.2 Strategic direction	3.2.8 Obtain strong internal buy in for a communications, partnership and fundraising strategy.				LOW
WP 5: Management 5.2 Strategic direction			TASK 5.2.1	Solicit greater engagement in Seabed 2030 from GEBCO Product users	HIGH
WP 5: Management 5.3 Communication and outreach	3.2.1 Continue to "map" stakeholders and encourage the entire project team to expand Seabed 2030's "master list" of contacts from 1,200 to approximately 3,000 names.		TASK 5.3.1	Continue to "map" stakeholders	MEDIUM
WP 5: Management 5.3 Communication and outreach	3.2.2. Grow the scientific community that benefit and contribute to seafloor mapping		TASK 5.3.2	Replaced by Task 5.2.1	MEDIUM
WP 5: Management 5.3 Communication and outreach	3.2.3. Create a Seabed 2030 logo with a tag line of "Mapping the ocean floor" to showcase the project's mission, energize GEBCO supporters and consolidate global support.		TASK 5.3.3	Create a Seabed 2030 logo	LOW
WP 5: Management 5.3 Communication and outreach	3.2.4 Produce riveting content such as films, news releases, website copy, brochures and distribute them across a variety of networks such as traditional media, social media etc.		TASK 5.3.4	Publish riveting PR content	HIGH
WP 5: Management 5.3 Communication and outreach	3.2.5 Build a thought leadership profile by writing and placing op ed columns (opposite editorial in newspaper) with Project Syndicate – the largest distributor of such columns in the world.		TASK 5.3.5	Build a thought leadership profile by writing and placing op ed columns	LOW
WP 5: Management 5.3 Communication and outreach	3.2.6 Promote Seabed 2030 at all relevant maritime community events and develop a "crowdsourcing" newsletter with a view to organizing a forum or workshop		TASK 5.3.6	Promote Seabed 2030 at all relevant events	HIGH
WP 5: Management 5.3 Communication and outreach	3.2.7 Appoint patrons or goodwill ambassadors to amplify Seabed 2030's messaging.		TASK 5.3.7	Appoint patrons or goodwill ambassadors	LOW
WP 5: Management 5.3 Communication and outreach	3.4.4 Write agreements with a first list of partners.		TASK 5.3.8	Write agreements with a first list of partners.	HIGH
WP 5: Management 5.3 Communication and outreach	3.3.5 Build a "Knowledge Center" so stakeholders, academics and researchers can find all relevant research, press releases, presentations, pictures and videos			Note: Budget removed for Year 2	LOW
WP 5: Management 5.3 Communication and outreach			TASK 5.3.9	Publish new content on the Seabed 2030 website	HIGH
WP 5: Management 5.3 Communication and outreach			TASK 5.3.10	Publish map of new data contributors	HIGH
WP 5: Management 5.4 Human capacity development	3.3.4 Work with stakeholders to increase the data processing ability of alumni for their future roles as ocean stewards		TASK 5.4.1	Work with stakeholders to increase the data processing ability of alumni	LOW