

1.1. IHO-IOC GEBCO Sub-Committee on **SCOPE (Outreach and Public Engagement)** Work Plan 2022-20231.1 **SCOPE** Tasks

Task	SCOPE Workplan 2022 Task ID	Work item or Category	Priority H-high M-medium L-low	Milestones	Start Date	End Date	Status P-planned O-ongoing C-completed	Contact Person(s) * indicates leader	Related Pubs/Standard	Funding Bid for FY22(€)	Budget Consumed in FY22	Updated Budget FY23(€)	GGC Decision
		Administrative											
A.0		Annual and semi-annual SCOPE meetings with membership	M	Coordination of meeting, Meeting minutes, Meeting Reports	2022	2023	P	Tim Kearns		0	0	0	
A.1		Seek to grow/confirm SCOPE membership	L	Review of membership, plan, growth plan	2022	2023	P	To be assigned		0	0	0	
A.2		Integration of GEBCO and GEBCO-SCOPE webpages	H	Review of existing sites, establish joint mini-committee, set a plan, integration	2022	2023	P	Tim, George, BODC, others.		0	0	0	
		External Relations and Communication											
B.0	I4	Support organisation and execution of Map the Gaps symposium	M	Plan, Event, Analytics, Report	2016	annually	O	Tim Kearns		20,000	15,000	5,000 15,000	
B.1	I4	Social Media Review, Plan, Schedule Development	L	Report, Plan, Schedule, Analytics	2022	2023	P	Inactive - needs to be reinvigorated		2,000	0	2,000	
B.2	I1	B-10 Additional Chapter	M	Chapter published	2021	2023	O	Eunmi Chang	B-10	6,000	0	6,000	
B.3		Coordinated Plan for GEBCO 120 including supporting materials	M	Committee, Plan, Execution, Report	2022	2023	P	Tim, Kira, Sarah, IOC rep.		0	0	0	
B.4	G1	Finalization and printing of new GEBCO Map for distribution/ordering (tubes: €6/per @250)	L	Completion	2021	2023	O	Eunmi Chang and Tim Kearns		0	0	1,500	

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B.5	I1	ArcGIS Story Map(s) of GEBCO	L	Team, Plan, Execution, Product	2022	2023	P	Sarah, Caitlyn, Meredith		0	0	0	
B.6	new	GEBCO 120 Booth Materials (estimated costs of pop-ups, banner, table-cloth)	L	Committee, Plan, Procurement, Deliverables	2022	2023	P	Tim Kearns		0	0	5,000	
		Strategic Direction for SCOPE											
C.0	I2	Review of GEBCO communications, messaging, identity and recommendations for a future communications plan.	M	Plan, Proposal, Award, Execution, Deliverable	2022	2023	O	Tim Kearns		15,000	0	15,000	
C.1	I2	Develop a Communications Matrix and Best Practices among the GEBCO community	L	Committee, Review, Report	2022	2023	P	To be assigned		0	0	0	
C.2	I2	Consultation for tactical planning Phase 1 (deferred until completion of review of GEBCO comms)	L		2022	2023	P	Tim Kearns		0	0	0	

Chair: (Tim Kearns)

Email: tim@glos.org

Vice-Chair: (Eunmi Chang)

Email: emchang21@gmail.com

Secretary: Sam Harper

Email: adso@iho.int

List of Tasks - needs refinement

GEBCO Map the gap symposium Report (IHO Task **3.6.1**)

Consultation for strategic planning (IHO Task 3. (IHO Task 3.6.1))

B-10 Maintain (IHO Task 3.6.6)

GEBCO world map 2022 (IHO Task 3.6.7)

Integration of GEBCO homepage (IHO Task 3.6.8)

Regular Stakeholder Meetings (Seabed 2030, IOC, IHO, others?) (IHO Task 3.6.1)

GEBCO exhibit materials for conferences (IHO Task 3.6.1)

Social Media Review, Plan, Schedule Development (IHO Task 3.6.7)