

1.1. IHO-IOC GEBCO Sub-Committee on **SCOPE (Outreach and Public Engagement)** Work Plan 2022-20231.1 **SCOPE** Tasks

Task	SCOPE Workplan 2022 Task ID	Work item or Category	Priority H-high M-medium L-low	Milestones	Start Date	End Date	Status P-planned O-ongoing C-completed	Contact Person(s) * indicates leader	Related Pubs/Standard	Funding Bid for FY22(€)	Budget Consumed in FY22	Updated Budget FY23(€)	GGC Decision
		<b>Administrative</b>											
A.0		Annual and semi-annual SCOPE meetings with membership	M	Coordination of meeting, Meeting minutes, Meeting Reports	2022	2023	P	Tim Kearns		0	0	0	
A.1		Seek to grow/confirm SCOPE membership	L	Review of membership, plan, growth plan	2022	2023	P	To be assigned		0	0	0	
A.2		Integration of GEBCO and GEBCO-SCOPE webpages	H	Review of existing sites, establish joint mini-committee, set a plan, integration	2022	2023	P	Tim, George, BODC, others.		0	0	0	
		<b>External Relations and Communication</b>											
B.0	I2	Support organisation and execution of Map the Gaps symposium	M	Plan, Event, Analytics, Report	2016	annually	O	Tim Kearns		20,000	15,000	5,000 15,000	15000
B.1	I4	Social Media Review, Plan, Schedule Development	L	Report, Plan, Schedule, Analytics	2022	2023	P	Inactive - needs to be reinvigorated		2,000	0	2,000	2000
B.2	I1	B-10 Additional Chapter	M	Chapter published	2021	2023	O	Eunmi Chang	B-10	6,000	0	6,000	0
B.3		Coordinated Plan for GEBCO 120 including supporting materials	M	Committee, Plan, Execution, Report	2022	2023	P	Tim, Kira, Sarah, IOC rep.		0	0	0	
B.4	G1	Finalization and printing of new GEBCO Map for distribution/ordering (tubes: €6/per @250)	L	Completion	2021	2023	O	Eunmi Chang and Tim Kearns		0	0	1,500	1500

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B.5	I1	ArcGIS Story Map(s) of GEBCO	L	Team, Plan, Execution, Product	2022	2023	P	Sarah, Caitlyn, Meredith		0	0	0	
B.6	new	GEBCO 120 Booth Materials (estimated costs of pop-ups, banner, table-cloth)	L	Committee, Plan, Procurement, Deliverables	2022	2023	P	Tim Kearns		0	0	5,000	5000
		<b>Strategic Direction for SCOPE</b>											
C.0	I2	Review of GEBCO communications, messaging, identity and recommendations for a future communications plan.	M	Plan, Proposal, Award, Execution, Deliverable	2022	2023	O	Tim Kearns		15,000	0	15,000	15000
C.1	I2	Develop a Communications Matrix and Best Practices among the GEBCO community	L	Committee, Review, Report	2022	2023	P	To be assigned		0	0	0	
C.2	I2	Consultation for tactical planning Phase 1 (deferred until completion of review of GEBCO comms)	L		2022	2023	P	Tim Kearns		0	0	0	

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#### List of Tasks - needs refinement

GEBCO Map the gap symposium Report (IHO Task **3.6.1**)

Consultation for strategic planning (IHO Task 3. (IHO Task 3.6.1 ))

B-10 Maintain (IHO Task 3.6.6)

GEBCO world map 2022 (IHO Task 3.6.7)

Integration of GEBCO homepage (IHO Task 3.6.8)

Regular Stakeholder Meetings (Seabed 2030, IOC, IHO, others?) (IHO Task 3.6.1 )

GEBCO exhibit materials for conferences (IHO Task 3.6.1 )

Social Media Review, Plan, Schedule Development (IHO Task 3.6.7 )