



GGC
Meeting 40
Agenda Item 2.9

GGC40/2/9
Nov 6, 2023

SCOPE Meeting

Submitted by Tim Kearns, SCOPE Chair

Executive Summary: This document summarizes the activities for the GEBCO Subcommittee on Outreach and Public Engagement for the reporting period from GGC39 to GGC40, coinciding with FY2023.

Action to be taken: As described below.

Related Documents: Workplan 2023, Workplan 2024 with budget request, SCOPE Meeting Agenda (Nov 6, 2023)

1. **Overview/Introduction**

Since GG39, SCOPE has been working through many items in the Workplan:

- A. Conducted a few SCOPE meetings, virtually, with many members of SCOPE participating either during or post meeting.
- B. Attracted some new members to SCOPE and removed a few members from SCOPE due to inactivity, lack of response, undeliverable emails or a desire to no longer be involved with SCOPE.
 - a. Jaya Roperez
 - b. Ana Carol Lavagnino
- C. Supported IHO Assembly with booth materials/development
- D. Developed and supported GEBCO products (B-10, GEBCO map/poster)
- E. Supported development and execution of Map the Gaps Symposium
- F. Paused on other activities until GEBCO Strategic planning documentation/process is complete.

2. **Discussion/Background information (delete as required)**

Items from the Workplan either completed, or intended to be completed by end of FY23 are as follows:

- A1. Conducted a few SCOPE meetings, virtually, with many members of SCOPE
- A2. Reviewed membership list with others, reached out and made decision to remove a couple of people based on inaction, no response, unreachable or no longer a desire to serve on the SCOPE.
- A3. Made incremental progress on GEBCO SCOPE and GEBCO webpages. Mostly waiting on final migration on the GEBCO site to a new platform and then discussion/action can continue for migration of SCOPE page to GEBCO. This should also include discussion on how other SCs are represented on the GEBCO site and/or what a new GEBCO site could look like in the future.



B1. Supported finalization of GEBCO Week 2022 in Southampton, produced a Symposium 2022 Report detailing the event. The report, with financials, is publicly available upon request. Planning for 2023 got underway at the beginning of the calendar year but it was difficult to secure a host venue. Although many countries and organizations were solicited, due to previously schedule events/engagements and/or lack of ability to host GEBCO Week, it was decided by GGC chair and IHO secretary to have GEBCO Week in Monaco. This decision was in May. With so many other events in Monaco this year plus a competing hydrography conference in Genoa at same time as Symposium 2023, it was difficult to secure attendance, speakers and sponsors. A significant amount of planning with support from the Oceanographic Museum of Monaco, IHO and Map the Gaps contributed to the success of the symposium in 2023. A full report will be produced immediately following GGC40 meetings and made publicly available upon request.

Budget requested & approved: 15,000 Euros

Budget anticipated before end of reporting period: 15,000 Euros

B2. No activities on the social media planning/review happened this year. Re-upped for FY24 in hopes that a SCOPE member will take it on.

Budget requested & approved: 2,000

Budget anticipated before end of reporting period: 0

B3. B-10 Additional chapter made great strides with many people assigned and contributing to various chapters. SCOPE Vice-Chair Eunmi Chang moved the project forward and looks to complete in FY24.

Budget requested & approved: 6,000

Budget anticipated before end of reporting period: 0

B4. SCOPE supported the coordinated plan for GEBCO 120 acknowledgement. Website highlights/spotlight, new temporary logo development, social media and other activities supported this task.

B5. In time for the IHO Assembly in Monaco in May, SCOPE worked with others to have the newly updated GEBCO map printed and shipped in time for the big event. Cardboard tubes were ordered and stuffed with the new posters/maps and distributed at the IHO Assembly.

Budget requested & approved: 1,500

Budget anticipated before end of reporting period: 1,500

B6. Little progress was made on the ArcGIS Story Map but a SCOPE member volunteered to take up the task and we look forward to progress being made in FY24.

B7. SCOPE members worked with others from Seabed 2030, IHO and more to create a plan and booth materials for the IHO Assembly. This included the booth, design, collateral, swag, brochures and other materials. The booth, design and assets were very well received at the IHO Assembly and it was a good demonstration of multiple IHO related groups working well together.

Budget requested & approved: 5,000

Budget anticipated before end of reporting period: 5,000



C1, C2, C3: Strategic activities for SCOPE took a backseat in FY23 due to the ongoing strategic planning of the GEBCO governance and documentation process. There was general agreement by the GGC Chair and others on SCOPE that waiting until this strategic planning process was complete, it would not make sense for SCOPE to do something independent of that. We look forward to continuing this work in 2024 with clear direction from GGC and governing documents.

3. Action

The GGC is requested to:

- a. **Note** the contents of this report;
- b. Approve the 2024 workplan; and
- c. Approve the 2024 budget; and
- d. **Take** any other action deemed appropriate.