

BSHC-Website Report to BSHC 29

1. Status of the website

The Baltic Sea Hydrographic Conference Website has been up and working in the new infrastructure (Loopia web-hotel) and a CMS (Content Management System) based on Wordpress™.

Since the last conference the website has been up and running without any known interruptions.

Alarm is in place to identify malfunctions in the Domain Name Server where we still use the Amazon S53 for management.

The CDWG section is the most frequently updated and visited, followed by the NSHC TWG page that also resides in the BSHC system (accessed only by direct link) and the BSCD2000 information page.

2. The use of the BSHC website

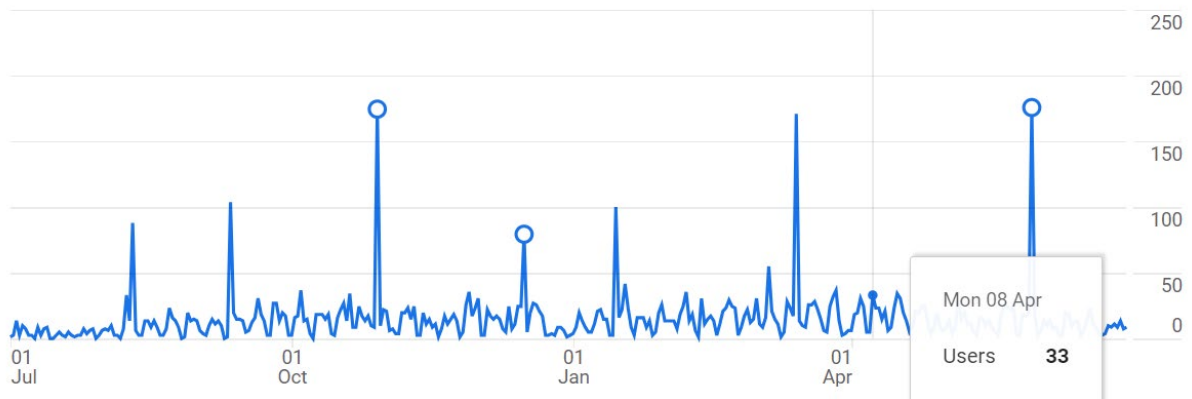
The address remains as www.bshc.pro.

SMA is coordinating the site and will continue to publish information sent to sma@sjofartsverket.se for inclusion on the site. For the best result, please be clear when sending documents on where and how they should be published and also make sure all information is updated and relevant.

WG chairs can be granted a login with permission to update their subpages if that is preferred. (This will require translation of the present “manual” for editing of the site).

As we have changed hosting for the site, and that Google has changed the statistics scheme we have two separate statistic periods for the last year.

Users [?] 3.9K New users [?] 3.9K Average engagement time [?] 2m 53s Total revenue [?] €0.00



After release of the new site the statistics, for the period 1 July 2023 to 30 June 2024, indicates 3.9k visits by 3.9k separate users, as most users are identified as new on this new site. These statistics include also the BSBD and the NSHC-TWG pages.

Since July 2023 Sweden, US, Germany and Finland has been the most frequent users of the BSHC website and together they account for about 50% of the visitors.

The number/list of registered active links to the website this has not been found in the new analytics tool. 2.1k of the visitors has arrived to our website by the use of search engines.

Suggestions for changes are welcome to send them to sma@sjofartsverket.se
Several of the BSHC WGs are using the website for communication and publication.

3. Future plans

- We welcome more contributions from the active BSHC WGs to be presented on the site.
- Suggestions of information for publication on the main page is welcome. At present there is a short text of the S-100 work as well as a photo from last BSHC meeting..

4. Actions for the BSHC 29

The BSHC 29 is requested to:

- a) Note this report
- b) Promote contributions to the website content.