

# 35th North Sea Hydrographic Commission meeting

Reykjavik, Iceland,  
5 - 6 April 2022

Danish Geodata Agency

# Danish Geodata Agency Strategy 2021-2030

## New strategy 2021-2030

### MISSION:

We collect, quality assure and distribute authoritative property and hydrographic data.

We work across a variety of authorities and stakeholders for the benefit of society as a whole.

### VISION:

We ensure that geospatial data on the sea and property is easily accessible and reliable.



# THE DANISH GEODATA AGENCY AIMS TO:

## Transversal

Create and maintain a meaningful organizational and technological environment that facilitates our process of digital transformation

Develop general, professional and personal competencies with a view to supporting the agency's strategic goals

Further develop the agency as a well-functioning workplace with a healthy culture and clear values

## Hydrographic Office

Provide a modern basis for safe navigation by supplying our maritime users with up-to-date products and services

Create a framework for increased utilization of depth data, which can be used in several contexts while also being easily accessible to ourselves and our users

Provide easily accessible and reliable hydrographic and marine data for the benefit of users and to support the green transition of the Blue Denmark

## Cadastre Office

Provide efficient and accurate registration of data on properties and owners with a view to safeguarding property rights as well as private and public location-based rights

Provide easily accessible and reliable data on properties and owners as basic data for use in public administration and the transactions and development of property

Actively coordinate and further develop legislation, processes and data in the area of property domain to ensure that it meets societal and user needs for modern property formation and registration

# Implementation Strategy for the Hydrographic Office

## Strategy 2030

Goal A: Provide a modern basis for safe navigation by supplying our maritime users with up-to-date products and services

Goal B: Create a framework for increased utilization of depth data, which can be used in several contexts while also being easily accessible to ourselves and our users

Goal C: Provide easily accessible and reliable hydrographic and marine data for the benefit of users and to support the green transition of the Blue Denmark

## Focus Areas

- Efficient production
- New technologies for depth data collection
- Accessible and targeted data and products for maritime users
- Coordination and collaboration of marine data
- Integration of S-100
- Long term finance model

## Goal and Result Plans

2021, 2022, 2023, ....., 2030

## Actions (projects)

- Action
- Action
- Action



Opportunities for using remote sensing for surveying

### New technologies for depth data collection



Develop and improve systems and data storage

Collaborate with external bodies on new surveying technologies



Mandate & strategy as coordinating authority for marine data



Discover and create data receipt processes from external data owners

### Coordination & collaboration of marine data



Further develop our role as depth data manager, including overview of external bodies and updated legal basis



Arctic data coordination



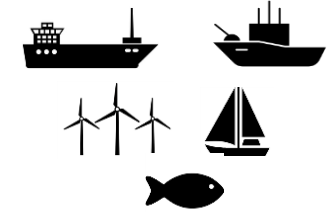
Increase the collection of depth data in unsurveyed areas

### Integration of S-100

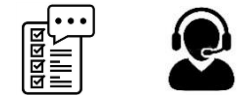


Mandate & strategy

Identify, prioritise and implement S-100 data specifications



### Accessible and targeted data/ products for maritime users



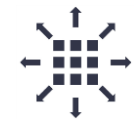
Survey user needs and customer relations



Overview of old and new deliverables



Analyse market needs and identify most appropriate production



Distribution platform

### Efficient production



Review and organise internal and external data. Create seamless data where necessary.



Establish and document procedures throughout the whole production chain



AUTOMATION

Automate repetitive, manual tasks



### Long term finance model



Free data



Funding opportunities



Digital Transformation

Competencies

Well functioning workplace